

# INVOICE



**Invoice #:** IN-1161016967  
**Invoice Date:** 10/30/2016  
**Contract #:** 6520  
**Page:** 1  
**Net Amount Due:** \$12,880.90

**Agency:** PETTA RYAN AND CO.  
 542 High Street  
 Clinton, MA 01510

**Station(s):** WKXW-FM

**Advertiser:** Totten Communications-PR  
**Product:** NJ MC FREEHOLDERS DOHERTY  
**Estimate #:** 868  
**Agency Client Code:** TOTT/RAD  
**Buyer Name:**

**Salesperson(s):** Christal National  
**Terms:** Payment terms 30 days

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/17/16	06:45a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
MON	10/17/16	09:28a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
TUE	10/18/16	07:27a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
WED	10/19/16	06:47a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
WED	10/19/16	08:28a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
THU	10/20/16	07:32a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
FRI	10/21/16	08:36a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
FRI	10/21/16	09:32a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
MON	10/24/16	06:25a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
MON	10/24/16	09:32a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
TUE	10/25/16	07:59a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
TUE	10/25/16	08:29a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
WED	10/26/16	06:58a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
WED	10/26/16	08:48a	1	60	NJ MCF LEADER	NJ MCF LEADER	\$425.00
THU	10/27/16	09:32a	1	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$425.00
FRI	10/28/16	07:32a	1	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$425.00
MON	10/17/16	11:32a	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
MON	10/17/16	01:31p	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
TUE	10/18/16	12:32p	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
WED	10/19/16	10:19a	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
WED	10/19/16	02:32p	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
THU	10/20/16	10:31a	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
THU	10/20/16	01:47p	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
FRI	10/21/16	11:32a	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
MON	10/24/16	11:45a	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
MON	10/24/16	12:45p	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
TUE	10/25/16	02:32p	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
WED	10/26/16	10:45a	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
WED	10/26/16	02:05p	2	60	NJ MCF LEADER	NJ MCF LEADER	\$230.00
THU	10/27/16	01:31p	2	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$230.00
FRI	10/28/16	11:20a	2	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$230.00
FRI	10/28/16	02:32p	2	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$230.00
MON	10/17/16	03:32p	3	60	NJ MCF LEADER	NJ MCF LEADER	\$325.00

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Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	10/18/16	05:31p	3	60	NJ MCF LEADER	NJ MCF LEADER	\$325.00
WED	10/19/16	06:45p	3	60	NJ MCF LEADER	NJ MCF LEADER	\$325.00
THU	10/20/16	04:33p	3	60	NJ MCF LEADER	NJ MCF LEADER	\$325.00
FRI	10/21/16	05:32p	3	60	NJ MCF LEADER	NJ MCF LEADER	\$325.00
MON	10/24/16	06:45p	3	60	NJ MCF LEADER	NJ MCF LEADER	\$325.00
TUE	10/25/16	04:44p	3	60	NJ MCF LEADER	NJ MCF LEADER	\$325.00
WED	10/26/16	03:45p	3	60	NJ MCF LEADER	NJ MCF LEADER	\$325.00
THU	10/27/16	05:44p	3	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$325.00
FRI	10/28/16	06:45p	3	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$325.00
SAT	10/22/16	07:36a	4	60	NJ MCF LEADER	NJ MCF LEADER	\$100.00
SAT	10/22/16	09:36a	4	60	NJ MCF LEADER	NJ MCF LEADER	\$100.00
SAT	10/29/16	08:37a	4	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$100.00
SAT	10/29/16	09:36a	4	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$100.00
SAT	10/22/16	10:50a	5	60	NJ MCF LEADER	NJ MCF LEADER	\$100.00
SAT	10/22/16	12:30p	5	60	NJ MCF LEADER	NJ MCF LEADER	\$100.00
SAT	10/29/16	12:50p	5	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$100.00
SAT	10/29/16	01:31p	5	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$100.00
SUN	10/23/16	12:36p	6	60	NJ MCF LEADER	NJ MCF LEADER	\$60.00
SUN	10/23/16	02:51p	6	60	NJ MCF LEADER	NJ MCF LEADER	\$60.00
SUN	10/30/16	11:30a	6	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$60.00
SUN	10/30/16	02:31p	6	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$60.00
SUN	10/23/16	05:08p	7	60	NJ MCF LEADER	NJ MCF LEADER	\$96.00
SUN	10/23/16	06:34p	7	60	NJ MCF LEADER	NJ MCF LEADER	\$96.00
SUN	10/30/16	03:37p	7	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$96.00
SUN	10/30/16	05:35p	7	60	NJ MCF BETTER CHOICE	NJ MCF BETTER CHOICE	\$96.00

Remit To:  
 WKXW FM  
 PO Box 28052  
 New York, NY 10087-8052

## Invoice Totals

Total Spots: 58  
 Gross Amount: \$15,154.00  
 Agency Commission: (\$2,273.10)  
 Net Amount Due: \$12,880.90

Copy of Electronic Invoice